

#### **Contract Title**

Academic and Business Consulting Services

## **Contract Administrator**

George Mason University

## **Contract Number**

GMU-1827-23--06

### **Period of Performance**

March 1, 2023 - February 28, 2028

# **Type**

Cooperative Procurement, can be used by any Commonwealth of Virginia public body, public or private health or educational institutions, or affiliated corporations.



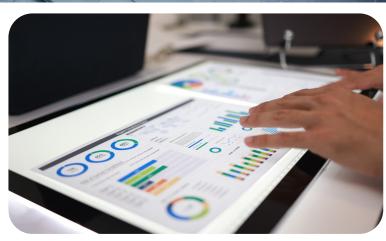
### **Contract Goals:**

- Innovation, growth, and access
- Build capabilities to help launch and manage new initiatives
- Leadership of higher education innovation
- Development of online programming
- Delivery of personalized, customized education and student services
- Access to new markets, nationally and internationally

# **Contract Scope & TapHere Strengths:**

- Project management and coordination
- Analytics and research
- Benchmarking and data modeling / analysis
- Change management
- Communications
- Financial modeling / analysis
- New partnership ventures
- Operational improvements
- Organizational assessments
- Strategic initiatives





### **Staff Qualifications:**

Subject Matter Expert Senior Consultant Staff Consultant Journeyman Consultant Junior Consultant

- Master's degree + 12 years' experience
- » Master's degree + 9 years' experience
- » Bachelor's degree + 6 years' experience
- » Bachelor's degree + 3 years' experience
- » Bachelor's degree

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