



Contract Title

Academic and Business Consulting Services

Contract Administrator

George Mason University

Contract Number

GMU-1827-23-06

Period of Performance

March 1, 2024 – February 28, 2025 (option period 1 of 4)

Type

Cooperative Procurement, can be used by any Commonwealth of Virginia public body, public or private health or educational institutions, or affiliated corporations.



Contract Goals:

- Innovation, growth, and access
- Build capabilities to help launch and manage new initiatives
- Leadership of higher education innovation
- Development of online programming
- Delivery of personalized, customized education and student services
- Access to new markets, nationally and internationally

Contract Scope & TapHere Strengths:

- Analytics and research
- Benchmarking and data modeling / analysis
- Change management
- Communications
- Financial modeling / analysis
- New partnership ventures
- Operational improvements
- Organizational assessments
- Strategic initiatives



Staff Qualifications:

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|-----------------------|---|
| Subject Matter Expert | » Master's degree + 12 years' experience |
| Senior Consultant | » Master's degree + 9 years' experience |
| Staff Consultant | » Bachelor's degree + 6 years' experience |
| Journeyman Consultant | » Bachelor's degree + 3 years' experience |
| Junior Consultant | » Bachelor's degree |

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